

Conception : BANQUE IENA

Brest Business School – BSB Burgundy School of Business - EM Normandie
ESC Clermont Business School – Excelia Business School - ICN Business School – INSEEC Grande École –
Institut Mines-Télécom Business School - ISC Paris Grande École –
Montpellier Business School – South Champagne Business School

OPTIONS : SCIENTIFIQUE, ÉCONOMIQUE, TECHNOLOGIQUE et LITTÉRAIRE

DEUXIÈME LANGUE

Mercredi 5 mai 2021, de 14 h. à 17 h.

ALLEMAND – ANGLAIS – ARABE – ESPAGNOL – ITALIEN – PORTUGAIS – RUSSE

LATIN – GREC ANCIEN

Durée : 3 heures

(La note sur 80 sera divisée par 4 pour obtenir la note sur 20).

N.B. :

Les candidats ne sont pas autorisés à modifier le choix, effectué lors de l'inscription, de la deuxième langue dans laquelle ils doivent composer.

Aucun document n'est autorisé (sauf pour le latin et le grec ancien) ; l'utilisation de toute calculatrice ou de tout matériel électronique est interdite.

Si au cours de l'épreuve, un candidat repère ce qui lui semble être une erreur d'énoncé, il la signalera sur sa copie et poursuivra en expliquant les raisons des initiatives qu'il sera amené à prendre.

Crazy golf on the first floor?

Gyms, crazy golf, student flats, hotels or even a whisky-based tourist attraction: the future of many department store sites is unlikely to involve shopping. More than 200 of them are now empty or closing next year, and property experts say the shift will prompt a reinvention of malls and town centres on a scale not seen since the postwar years.

Last week's decision to wind down Debenhams is likely to see the closure of 124 stores – or just over a million square metres of retail floor space – in England and Wales. That's the equivalent of 148 Premier League football pitches seeking a new purpose. [...]

"This is apocalyptic. We are going to see the biggest change in urban grain [the pattern of streets] since the Second World War," said Mark Robinson, chair of the government-backed High Streets Task Force.

"Department stores have supported the footfall that drives people through the doors. We are going to have to evolve a whole new way of looking at the purpose of towns and centres," said Robinson.

There will be no single solution. What works in Hull will not suit High Wycombe. "Putting a chi-chi food market like Altrincham's in every department store is not the answer," said Robinson. "Public consultation is key. You have to look for the answer within places and take local communities with you." [...]

Some department stores will switch to leisure use, such as cinemas. Elsewhere, local authorities may play a more central role in reinventing the space for civic amenities such as health centres, nursery schools or libraries, if the cash can be found. Another part of the jigsaw will be homes. Where once they were citadels of shopping, out-of-town malls are now looking to reinvent themselves as new towns, with homes alongside retail and other services.

At Lakeside in Thurrock, Essex, there is a plan to create more than 1,000 homes. Some authorities see an opportunity to use similar ideas to bring people back into city centres hit hard by the pandemic. David Fox, co-head of retail at property advisory firm Colliers, thinks that the landlords of three-quarters of Debenhams' current sites will already have a plan for the future that may involve a mix of smaller stores and other uses. But some older stores may be harder to reinvent. The cost of stripping out asbestos is prohibitively expensive, and holds up refits or even demolition.

For some, the answer could even be going back to nature. In Stockton-on-Tees, the local authority is set to turn a moribund 1970s local shopping centre into a park, and a similar plan is now being floated in Nottingham.

Sarah Butler, *The Observer*, Sunday 6 December, 2020

I. VERSION (sur 20 points)

Traduire le titre puis de “Gyms, crazy golf” (ligne 1) jusqu’à “Second World War,” (ligne 9).

II. EXPRESSION (sur 40 points)

1. Question de compréhension

How are shops changing on the British high street?

(150 mots, ± 10 % sur 20 points)

2. Question d’expression personnelle

How do you think our attitudes to city centres will evolve in the future? Illustrate your answer with relevant examples.

(250 mots, ± 10 % sur 20 points)

** Le non-respect de ces normes sera sanctionné. (Indiquer le nombre de mots utilisés.)*

III. THEME (sur 20 points)

- 1) S'ils ont assez de temps, ils feront leurs achats avant de venir à la réunion.
- 2) Faut-il interdire les devoirs à l'école primaire, ou simplement les limiter ?
- 3) Depuis le sommet, d'importants progrès ont été faits dans la lutte contre la corruption.
- 4) Je n'entends rien, ils doivent faire la sieste à l'étage.
- 5) Je lui ai raconté tout ce qui s'était passé, ce qui était la meilleure chose à faire.
- 6) Il faudra au moins deux heures pour terminer la rédaction de ce rapport.
- 7) Je regrette de ne pas avoir pu leur donner les informations hier.
- 8) Aucun des investissements promis par ces deux entreprises n'a été réalisé.
- 9) Y aura-t-il autant de monde à l'assemblée générale que l'année dernière ?
- 10) C'était un exercice tellement ennuyeux que je n'ai pas pu m'empêcher de m'assoupir.